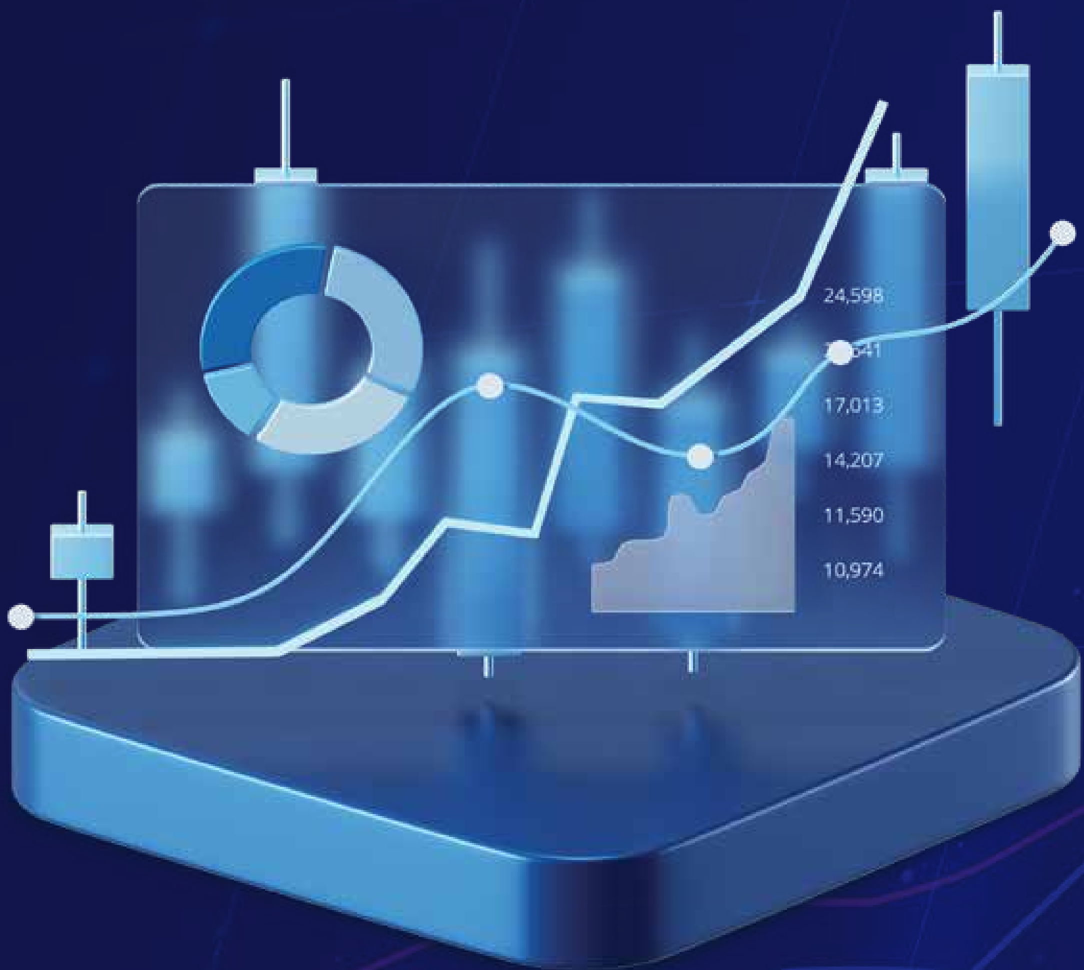
Solid Research
Solid Relationships

Intelligent Advisory Portfolios



Intelligent Advisory Portfolios

New Age of Investment Products vetted by MOFSL framework for Distribution

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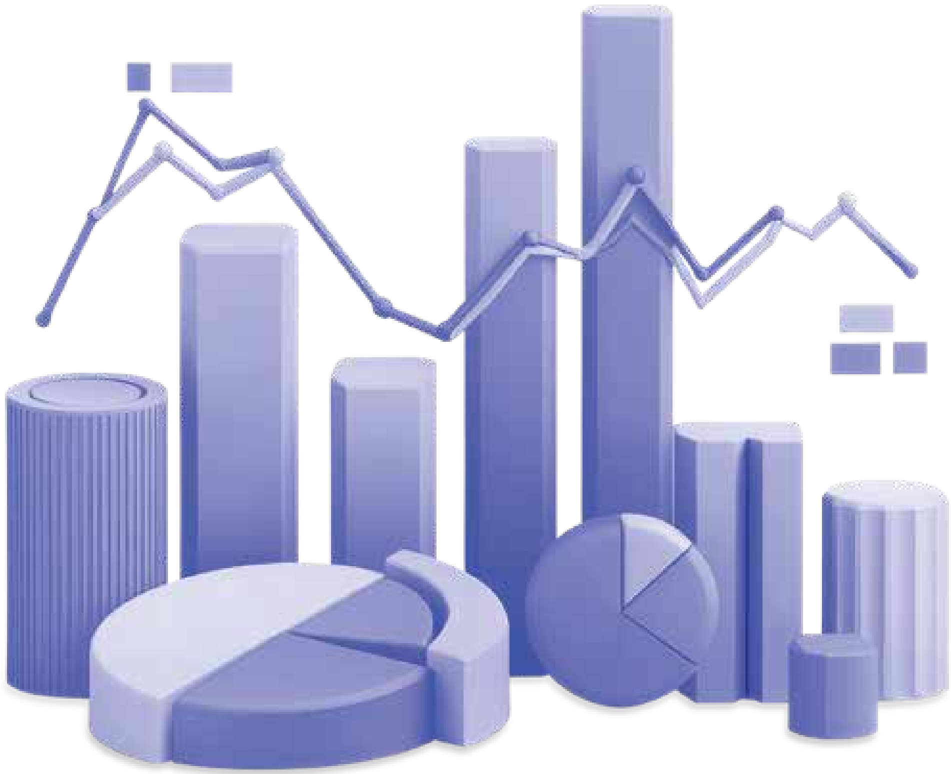


What Are Intelligent Advisory Portfolios?

A new age of Investment products which provides a seamless opportunity for you to invest in equity markets without getting into the trouble of researching for the stocks, studying the current market conditions or going through a plethora of numbers and details. **Intelligent Advisory Portfolios (IAP)** are one of the contemporary ways to take the ride of the stock market.

IAP are a diverse range of pre-packaged equity portfolios advised by Registered Investment Advisors (RIAs), ideal for both active and passive investors. These portfolios are curated & monitored by the RIAs and follow strict rules & parameters to manage the risk-return ratio of your investment.

Benefits of Intelligent Advisory Portfolios

- Managed by SEBI Registered Investment Advisors (RIAs)
- 100% Automated Advice and Online Investment Process
- Diversified range of products suiting all customer profiles
- Option to choose from Dynamic or Static portfolios
- Power of Discretion on every recommendation
- Flexible investment modes with option to choose Lumpsum and SIP
- 24x7 Portfolio Tracking

Current range of offerings in Intelligent Advisory Portfolios

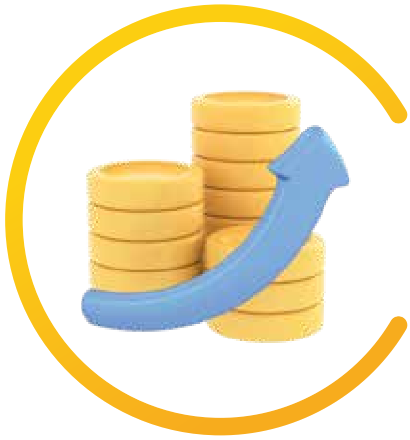
- Alpha Bluechip
- Abakkus Smart Flexi Cap
- AAA Emerging Business Opportunities
- NS Mid and Smallcap
- NS Industry Champ
- NS 5Tx5T
- Buoyant Opportunities
- Trend Investing
- NS Ethical S1
- Zodiac
- Prime
- Alphaniti

IAP Products

Products	Risk Appetite	Suitable for	Ideal Timeframe	Framework
Alpha Bluechip	Aggressive	Investor	3-5 years	Fundamental
Abakkus Smart Flexi Cap	Aggressive	Investor	3-5 years	Fundamental
AAA Emerging Business Opportunities	Aggressive	Investor	5 years	Fundamental
NS Mid and Smallcap	Aggressive	Investor	3-5 years	Fundamental
NS Industry Champ	Aggressive	Investor	3-5 years	Fundamental
NS 5Tx5T	Conservative	Investor	3-5 years	Fundamental
Buoyant Opportunities	Aggressive	Investor	3-5 years	Fundamental
Trend Investing	Aggressive	Investor	3-5 years	Fundamental + Technical
NS Ethical S1	Aggressive	Investor	5 years	Fundamental
Zodiac	Moderate	Active Investor	3-5 years	Fundamental + Quant
Prime	Moderate	Investor	3-5 years	Fundamental
Alpha Next	Aggresive	Investor	3-5 years	Fundamental

*Intelligent Advisory Portfolios are non-PMS products & provide only advisory recommendations. Further, the investor has the choice of whether to execute or not the rendered advice under these portfolios.

Alpha Bluechip



What is Alpha Bluechip?

Alpha Bluechip is an unconstrained, concentrated portfolio of best-in-class companies across different sectors and market capitalizations.

Key Features of Alpha Bluechip

- Investment in companies with strong business moat and formidable competitive edge.
- Includes businesses which are time tested and companies which have seen multiple cycles.
- Selection of companies with robust growth, superior RoCE & strong cash flows to ensure a "High Quality Growth Portfolio with Moderate Risk"

Investment Universe, Process & Strategy

- Defined investment universe to include companies with good quality businesses, strong track record and corporate governance
- Confluence of Sector/Company research; Regular expert/ management interaction
- Portfolio Construction based on best ideas on bottom up basis
- Zero tolerance to Quality risk; Minimize Price/Volatility & Liquidity risk

USP

- Investment in companies with Sustainable Quality Growth to ensure compounded returns
- Low Mortality Portfolio

Rebalancing Strategy

- Change in the outlook on business growth
- New idea generation

For Whom?

- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame	RIA
20-25	Nifty 200	Aggressive	3-5 Years	Renaissance Investment Advisors

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Wealth Management
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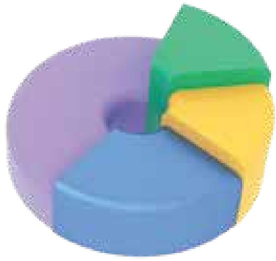
IAP Intelligent Advisory Portfolios

Abakkus Smart Flexi Cap



What is Abakkus Smart Flexi Cap?

A diversified portfolio predominantly from the universe of top 250 companies with focus on alpha generation along with stability and liquidity

Key Features of Abakkus Smart Flexi Cap

- Strategy to invest in up to 25 stocks predominantly within top 250 companies by market cap
- Judicious exposure in smaller companies to generate additional alpha
- Fundamental bottom up stock picking backed by an experienced team
- Active management to review portfolio stocks

Investment Universe, Process & Strategy

- Universe comprises of top 250 companies by Market cap
- Identifying stocks through various filters based on management quality, corporate governance, sector headwinds and In-depth research and bottom up fundamental approach Portfolio
- Diversified Portfolio of up to 25 companies with Risk management (Single stock exposure ideally less than 10%) and max sector exposure at 30%

USP

Select exposure in smaller companies to generate additional alpha

MEETS

Differentiated portfolio adhering to "MEETS" Framework

M	E	E	T	S
Management	Earnings	Events/Trends	Timing	Structural Opportunity

Rebalancing Strategy

- Only when there is a better alternative or a better risk-reward in another stock based on valuations

For Whom?

- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
Up to 25	Nifty 200	Aggressive	3-5 Years

RIA abakkus smart

Buoyant Opportunities

What is Buoyant Opportunities?

Buoyant Opportunities is a cross-cycle, flexi-cap, reasonably concentrated portfolio that seeks to generate Index-beating returns over the medium to long term.

Key Features of Buoyant Opportunities

- Cross-cycle investing approach that carefully avoids irrational exuberance in good times & hopeless pessimism in bad times
- Truly flexi cap: dynamic allocations for small, mid and large caps

Investment Universe, Process & Strategy

- Apart from intrinsic fundamentals of the companies involved, stock ideas and portfolio construction are both driven by the Investment Advisor's view of the cycle (whether marketcap-, sector- or stock-specific) that is in play or likely to play out in the foreseeable future.
- Thus, there is no permanent tilt or bias towards a particular market cap bracket (small, mid or large), sector or even theme (such as rural, consumption, exports, financialisation, etc).
- Churn and concentration will vary depending on how the Investment Advisor positions the portfolio in the context of the cycle.

USP

- Cross cycle strategy that balances a combination of aggression & defence depending on the cycle at play
- Flexi cap portfolio construction across small/mid/large caps to balance risk vs. reward at different points of time in the cycle

Rebalancing Strategy

- Frequency and intensity of rebalancing depends on view of the investing cycle for different constituents as well as the portfolio as a whole

For Whom?

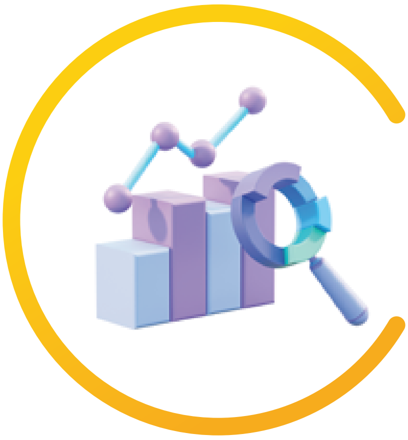
- Investors with aggressive risk appetite and an investment horizon of minimum 3 years

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
10-20	BSE 500 TRI	Aggressive	3 Years

RIA buoyant

Trend Investing



What is Trend Investing?

Trend Investing strategy offers a distinctive investment approach, blending the strengths of Fundamental and Technical analysis and strives to maximize investment returns.

Key Features of Trend Investing

- Trending Earnings: Company performs across business cycles
- Trending Price: Stock that falls less in falling markets, but first to recover
- Discipline: Ride your winners and cut your losers

Investment Universe, Process & Strategy

- Investment Universe: Product selects from the top 300 Quality liquid stocks across Large, Mid, and small-cap segments.
- Strategy: We follow the principle of "cutting losses and letting profits run," prioritizing risk management and nurturing winning positions.
- Process: To the top 300 liquid stocks, fundamental analysis is done to pinpoint high-quality stocks with strong long-term earnings and recent growth acceleration. Further filtering is done through Technical analysis, resulting in 20-25 stocks exhibiting favourable & consistent price momentum.

USP

- Synergizes the strengths of Fundamental and Technical analysis.
- Flexible across sectors and market caps, effortlessly aligning with broader trends.

Rebalancing Strategy

- The strategy focuses on replacing underperforming stocks in the portfolio with emerging trends, maintaining an optimal balance between minimizing churn and ensuring a trending portfolio.

For Whom?

- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

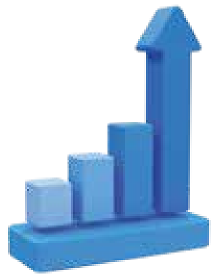
No. of Stocks	Benchmark	Risk	Time Frame
20-25	BSE 500	Aggressive	3-5 Years

RIA
MARATHON TRENDS

NS Industry Champ

What is NS Industry Champ?

Portfolio comprising leaders (top-3 players) of their respective industry and stocks which are showing growth in value characteristics with expected higher return ratio.



Key Features of NS Industry Champ

- Investment in the industry leaders, companies with good governance practices and dynamic management team to navigate business cycles.
- Bottom up research of business financials, management strategies and companies that have improving/higher return ratio.
- Uniquely designed risk management framework to generate superior risk adjusted returns

Investment Universe, Process & Strategy

- Stock selection process involves a combination of fundamental value and quantitative triggers to create a high value portfolio with focus to deliver superior risk adjusted returns on absolute, relative and consistent basis.
- Principle of "Growth in Value" style of investing & principle of linearity i.e– investing in businesses, where the improvement in fundamentals is linear (gradual) which gives opportunity for valuation multiple expansion, along with earnings growth.
- Maximum allocation in a stock: +7% of its weight in benchmark
- Market Cap: Large Cap: Max 70% and Min 30% | Mid Cap: Max 70% and Min 30
  Small Cap: Max 15% and Min 0%

USP

- Strategy focusing on investing in the Industry Leaders of Today
- Backed by Quality Management which are focused on Innovation

Rebalancing Strategy

- Strictly based on fundamentals
- If portfolio stocks underperform to respective benchmark for two consecutive swings and exhibit higher volatility, those stocks get marked for Sell/Review
- Corporate governance issue in the company

For Whom?

- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

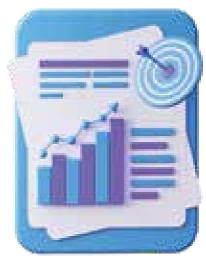
No. of Stocks	Benchmark	Risk	Time Frame
10-20	Nifty 100	Conservative	3-5 Years

RIA Narnolia

NS Mid and Smallcap

What is NS Mid and Smallcap?

Portfolio comprising of Mid & Small cap stocks, which have potential to grow. Identified with bottom up approach which covers, Information mining, Financial modelling, Investment thesis, Active & Rigorous tracking for changes in the earnings & quality outlook.



Key Features of NS Mid & Smallcap

- Investment in Mid & Small cap space that have improving/higher return ratio.
- Bottom up research of business financials and management strategies is carried out for all portfolio companies.
- Tactical weight allocation under the sub-classes to manage the risk.

Investment Universe, Process & Strategy

- Stock selection process involves a combination of fundamental value and quantitative triggers to create a high value portfolio with focus to deliver superior risk adjusted returns on absolute, relative and consistent basis.
- Principle of "Growth in Value" style of investing & principle of linearity I.e– investing in businesses, where the improvement in fundamentals is linear (gradual) which gives opportunity for valuation multiple expansion, along with earnings growth.
- Maximum allocation in a stock: +7% of its weight in benchmark
- Market Cap: Mid Cap: Max 80% and Min 50% | Small Cap: Max 50% and Min 20%

USP

- Strategy identifies High Quality Moat Companies with Growth Potential among Mid and Smallcaps
- Using strong process and bottoms up stock selection methodology

Rebalancing Strategy

- Strictly based on fundamentals
- If portfolio stocks underperform to respective benchmark for two consecutive swings and exhibit higher volatility, those stocks get marked for Sell/Review
- Corporate governance issue in the company

For Whom?

- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
20-30	Nifty Mid and Small 400	Aggressive	3-5 Years

RIA Narnolia

NS 5Tx5T

What is NS 5Tx5T?

Thematic Portfolio created with multiple themes which have potential to grow based on opportunities created as Indian Economy moves to $5 Trillion.

Key Features of NS 5Tx5T

- Identify & Invest in Multiple themes (Ideally 4-6 Themes)
- 360 Degree Deductive logic framework & Growth in Value
- Multicap Portfolio of 15-20 stocks

Investment Universe, Process & Strategy

- Stock selection involves a combination of fundamental value and quantitative triggers to create a high value portfolio with focus to deliver superior risk adjusted returns on absolute, relative and consistent basis.
- Principle of "Growth in Value" style of investing & principle of linearity, i.e. investing in businesses, where the improvement in fundamentals is linear (gradual) which gives an opportunity for valuation multiple expansion, along with earnings growth.
- Maximum allocation in a stock: 10% while maintaining sector diversity.

USP

- Strategy identifies Unique themes based on opportunity in the Indian market
- Strong process & bottoms up selection methodology.

Rebalancing Strategy

- If portfolio stocks underperform to respective benchmark for two consecutive swings and exhibit higher volatility, those stocks get marked for Sell/Review
- Corporate governance issue in the company

For Whom?

- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

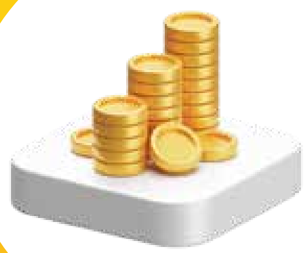
No. of Stocks	Benchmark	Risk	Time Frame
15-25	Nifty 500	Aggressive	3-5 Years

RIA Narnolia

NS Ethical S1

What is NS Ethical S1?

A unique theme-based portfolio which refrains from investing in those companies which may be against moral, social, religious or environmental beliefs of investors.



Key Features of NS Ethical S1?

- Invest in companies of high quality with growth in near and long term
- Active Risk management framework
- Growth in Value and Principle of linearity and 360 degree research methodology

Investment Universe, Process & Strategy

- The portfolio is a long only portfolio. It is based on S&P BSE 500 Shariah Index Constituents which is one of the Ethical Universe in Indian Equity market.
- Stock Selection Method is Based on Investment Framework of 'Growth in Value' and 'Principle of Linearity'.
- The portfolio will consist of 15-25 stocks with Maximum Weight on any one stock will be 15%.

USP

- Invests in companies that are part of S&P BSE 500 Shariah Index constituting of companies that conducts business in socio - responsible ways.
- Rigorous research on 5Ms process visualizing - Market, Management, Moat, Financial Model and Multiples.

Rebalancing Strategy

- Rebalancing as per changes in the S&P BSE 500 Shariah Index.
- Portfolio companies rigorously tracked for risk and reward on fundamental research basis.
- Based on Investment thesis and Rebalancing methodology, appropriate restructuring in the portfolio is done.

For Whom?

- The portfolio is best suited for investors who wish to invest into companies that conduct business in socio- responsible ways.

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
15-25	S&P BSE 500 Shariah Index	Aggressive	5 Years

RIA Narnolia

Zodiac

What is Zodiac?

An intelligent portfolio of 12 Nifty Stocks dynamically created by a combination of fundamental screening and a quant model.

Key Features of Zodiac

- Strategy to dynamically invest in 12 Nifty 50 companies on a daily basis
- Fundamental research combined with quant model to avoid biases
- In case quant model doesn't find opportunity in Nifty stocks, allocation for those stocks will be done to Nifty Bees.
- Active management to review portfolio stocks

Investment Universe, Process & Strategy

- Dynamic portfolio comprising of 12 Nifty stocks in equal weights
- Identifying stocks through fundamental screening and a quant model based on parameters like growth in earnings, sectorial preference, momentum and volatility factors
- Maximum exposure of 25% in a particular sector, Maximum 3 stocks from a sector and minimum 5 sectors at portfolio initiation.

USP

- Dynamic portfolio of 12 winning stocks from Nifty 50 basket
- Core fundamental research combined with Quant Model for Decision making to avoid human bias"

Rebalancing Strategy

- When Potential upside is achieved.
- If Stock is excluded from Nifty Index.
- In case Nifty Bees is part of portfolio it will be replaced when a new Stock opportunity with potential is identified
  Stock Price corrects by more than tolerance levels

For Whom?

- Investors with a moderate risk appetite and an investment horizon of minimum 3-5 years

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
12	Nifty 50	Moderate	3-5 Years

RIA VIVEKAM LEARN TO EARN

Prime

What is Prime?

Prime is a concentrated portfolio that blends tactical bets with long term winners and provides investor advantage with a mix of long term compounders as well as special company/sectoral picks.

Key Features of Prime

- Blend of long term winners (70-75%) with Tactical bets (25-30%)
- Well diversified portfolio comprising of large, mid and small cap companies

Investment Universe, Process & Strategy

Stock selection procedure involving 2 strategies:

- Long Term Winners (70-75%): Stocks relevant from a 12-18 month perspective – these are companies which have a proven track record of profits over 3-5 years, meaningful growth triggers & beaten down stocks with favourable risk reward
- Tactical bets (25-30%): Stocks that are relevant from 3-6 months horizon. Major buy triggers include a change in government policy, industry consolidation and company specific opportunities

USP

- Combination of Tactical bets along with Long term winners
- Generating growth over long term as well as take advantage of special ompany/sector situations
- Concentrated portfolio of 15-20 stocks

Rebalancing Strategy

- Company or Industry fundamentals have started to change
- Too much negativity around a company or sector
- An extreme macroeconomic / market situation
- Stocks that have better growth prospects or better capital allocation policies

For Whom?

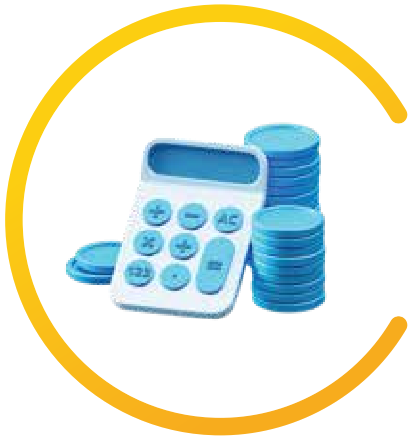
- Investors with aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
15-20	Nifty 200	Moderate	3-5 Years

RIA VIVEKAM LEARN TO EARN

AAA Emerging Business Opportunities



AAA Emerging Business Opportunities is a portfolio of 10-15 companies which are market leaders with strong corporate governance and high growth potential with investment horizon of 3-5 years.

Key Features of AAA Emerging Business Opportunities

- Invest in companies with Great management with market Innovation and strong growth potential
- The portfolio includes companies who are market leaders with large profit size, low leverage, strong earning growth and are attractively valued.

Investment Universe, Process & Strategy

- Investment Universe: BSE500 & S&P BSE MidSmallCap.
- Strategy: Focus on long-term growth potential by capitalizing on business opportunities driven by evolving consumer behaviour, changing technology trends, formalization of the economy, and a rising focus on niche business segments.
- Process: We create wealth by Selecting stocks based on our 3M Investment Approach, doing deep analysis, and monitoring the portfolio companies. We use Filter approach – using variety of valuation parameters with focus on earnings, free cash flow, ROE, long term growth and profitability trends.

USP

- India's emerging opportunities emphasis on companies that are likely to grow faster than broader market/ established businesses/ traditional practices.
- We select companies using our 3M (Market Size, Market Share – leading players in the sector, Margin of safety)

Rebalancing Strategy

- When there is a need to rebalancing weights for risk management purposes
- When a company no longer meets our buy/hold criteria
- When there is a more compelling investment opportunity to fund

For Whom?

- AAA EBO will cater to investors who seek long term wealth creation with investment horizon of 3-5 years.

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame	RIA
10-15	S&P BSE MidSmallCap TR	High	5 Years	AlfAccurate Advisors – Protect Capital, Create Wealth

Alpha Next

What is Alpha Next?

Alpha Next is a carefully chosen investment portfolio that focuses on India's rapidly growing infrastructure and consumer-driven industries. It targets sectors that are benefiting from strong government support, such as increased spending on development projects and special incentives to boost local manufacturing. The goal is to take advantage of India's transformation into a global manufacturing hub and its booming domestic market.

Key Features of AAA Emerging Business Opportunities

- Market cap and industry classification
- Gold and Silver weights
- Alpha generator with a defensive touch

Investment Universe, Process & Strategy

- Each stock is meticulously analyzed by conducting in-depth research to identify stocks that exhibit strong fundamentals, align with the relevant investment theme, and are available at reasonable valuations.
- Along with strong financials and valuation, significant importance is on selecting companies with excellent corporate governance practices, ensuring that the management's actions are aligned with shareholders' interests.
- The chosen stocks should also show clear triggers for potential long-term growth, Aim is to select investments that are positioned to generate significant wealth for investors over time.

USP

The portfolio is a perfect blend of largecap stocks which will help keep the portfolio volatility under check and quality mid/smallcaps which would act as alpha generators for the portfolio.

Additionally, gold & silver are placed as tactical bets in the portfolio and will provide a hedge against portfolio drawdowns during market downturns.

Rebalancing Strategy

- Dynamic

For Whom?

- Alpha Next will cater to investors who seek long term wealth creation with investment horizon of 3-5 years.

Basic Details

No. of Stocks	Benchmark	Risk	Time Frame
14(incl. Gold & Silver)	Nifty 500	Aggressive	3-5 years

RIA alphaniti

To Smoothen Your Investment Journey, RIAs Offer You Range of Options from Lump Sum Or SIP Mode.

Lump Sum:

Option:
One Time Investment

Subscription mode:
Upfront Subscription

Withdrawal:
Full or Partial

SIP:

Option:
Systematic investment on Dates (1,8,18,22)

Top Up:
Investment will be done in Lump Sum Mode

Subscription mode:
Upfront Subscription

Withdrawal:
Full

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- Select Subscription Model
- RIA Generates Advice
- Client provides Consent & Invests In Portfolio

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Solid Relationships

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